Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.
I have sent the
following letter to
Sinclair and wanted
to share with you my
opinion of their
actions.

"The partisan politics of your executives have no place in the newsrooms of your television stations. Please reconsider this misguided decision. The Washington Post article states, "Sinclair's top executives, including members of the controlling Smith family, have been strong financial supporters of Bush's campaign." I am appalled that you are willing to make your stations perform such a tactic that is obviously not in the best interest of the station or the public. The stations that air this program will destroy their credibility with their viewing public. We have two Sinclair stations here in San Antonio, which are KABB, Fox 29 and KRRT, WB 35. Sinclair stations use public airwaves free of charge, and are required by law to serve the public interest. One-sided programs like "Stolen Honor" do not, and are harmful to our democracy.

Please do not air "Stolen Honor," or if you do, please be sure to air a pro-Kerry program like "Going Upriver" shortly after. Thank you."

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.